

Change the Visual Arts Landscape And Help the Community Grow

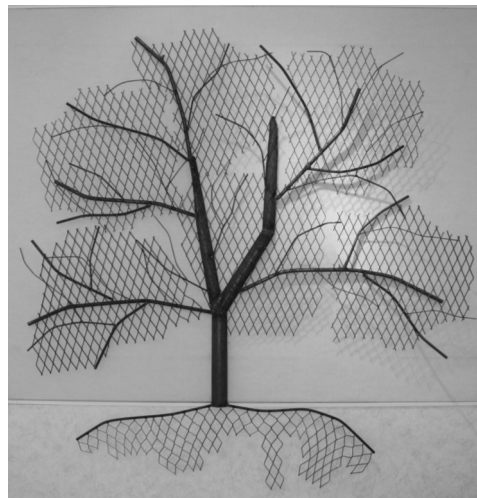
As a tree takes in resources and grows, it gives back in the beauty and the comforts it produces. Similarly, the Giving Tree takes in resources so that the Prairie Art Alliance may grow in the ability to serve the community. It gives back to those that nurture this growth through the beauty of art, gifts and comfort of goodwill. It changes the visual arts landscape as donors strengthen our efforts to promote the importance of participating in the visual arts.

As a contributor to the Giving Tree, you help create a work of art and a work of progress. Each giving level enables the tree to leaf out, bloom, and bear fruit and seed in art pieces produced by our member artists.

You reap the benefits of:

- recognition for contributing to this work of art in progress
- adding opportunities for our artists to create art for each gift
- associate membership, which includes discounts on purchases and reduced class fees for a year
- receive a gift back in artwork and/or gift certificates* to be used in either Prairie Art Alliance gallery for purchases or class fees

The Giving Tree is a program that keeps on giving. Contributions strengthen our efforts to develop the artistic talents of people of every age, from our member artists to the general public to underserved populations. Please choose from the various giving levels for how you can create a work of art for progress and help us continue to change the visual arts landscape.



The Giving Tree hangs in the H.D. Smith Gallery in the Hoogland Center for the Arts ready for donors to help fill its branches and help the Prairie Art Alliance grow in its mission to serve the community and visual arts.

Metal sculpture created and donated by member artist Jeff Garland specifically for this giving program.

Giving Levels



Emerging

Like leaves emerge to gather the sun's energy for a season of growth, artists develop and grow. Leaves of copper, silver, gold representing oak, olive, ginkgo will be sculpted in metal with donor's name noted.

Oak Leaf - \$300-\$499

The mighty oak has long been one of the most exalted of trees. Oak leaves symbolize strength, endurance, eternity, honor, liberty, hospitality, faith, and virtue. Support at this level gives strength and endurance to our efforts.

Donor receives \$30 gift certificate; 10% discount on purchases and reduced class fees for one year; donor board listing

Olive Leaf - \$500-\$749

The olive tree has held symbolic power among different cultures and nations, symbolizing wisdom, peace, hope, glory, light, health, wealth, power. Olympic Games victors were crowned with its silvery leaves. Support at this level gives hope.

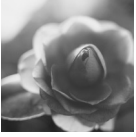
Donor receives one exhibit sponsorship (non-exclusive); \$50 gift certificate; 10% discount on purchases and reduced class fees for one year, donor board listing.

Ginkgo Leaf-\$750-\$999

A symbol of love, peace, hope and longevity, this tree, often referred to as a "living fossil", is testament to endurance, strength and survival. Long a popular symbol in Japanese art, the ginkgo leaf, golden in the fall, served as a frequent motif in the work of architect Frank Lloyd Wright. This level of support helps assure longevity in our efforts.

Donor receives one exhibit sponsorship (non-exclusive); \$75 gift certificate; 10% discount on purchases and reduced class fees for one year; donor board listing

**Gift certificates equal to 10% of financial gift. May be awarded in one sum or broken into smaller certificates for additional gift-giving. Gift certificates expire six-months from date of issue.*



Blooming

The tree erupts in blooms, expanding the tree's future to set seed and fruit, helping assure generations to come. Tree blooms will be depicted in paintings with donor's name noted.

Camellia - \$1,000-\$1,499

The symmetrical beauty and long-lasting quality of the flower have long been appreciated by young lovers as the token for expressing devotion to each other. With its delicate soft, round petals and gentle curves the camellia is considered a symbol of desire, passion, and refinement. It is also a symbol of perfection and excellence.

Donor receives two exhibit sponsorships (non-exclusive); \$100 gift certificate; 10% discount on purchases and reduced class fees for one year, artwork gift similar to level of "tree" art or another from options provided; donor board listing

Cherry Blossom-\$1,500-1,999

In Japan, cherry blossoms, besides being an enduring metaphor for the ephemeral nature of life, also symbolize clouds due to their nature of blooming en masse. This is level of support helps assure artistic efforts en masse.

Donor receives two exhibit sponsorships (non-exclusive); \$150 gift certificate; 10% discount on purchases and reduced class fees for one year, artwork gift similar to level of "tree" art or another from options provided; donor board listing

Apple Blossom-\$2,000-2,499

Apple blossoms are symbolic of love, peace, and fertility. Apple blossoms were honored by the ancient Celts as a symbol of love. Show your love of the arts at this level.

Donor receives two exhibit sponsorships (non-exclusive) \$200 gift certificate; 10% discount on purchases and reduced class fees for one year, artwork gift similar to level of "tree" art or another from options provided; donor board listing



Culminating

The tree sets fruits and seed to assure its future and descendants. Sculptures in wood, ceramics or other materials provide a reminder that art has been with us for centuries and will continue to be as the donor has made that possible.

Acorn - \$2500-\$4,999

For ancient cultures the acorn was a symbol of good luck. Today the growth potential of the tiny acorn serves as a source of inspiration. Support at this level assures the continued cycle that art can inspire and build the imagination.

Donor receives three exhibit sponsorships (non-exclusive) ;\$250 gift certificate; 10% discount on purchases and reduced class fees for one year; artwork gift similar to level of "tree" art or another from options provided; donor board listing

Golden Apple-\$5,000-\$9,999

The fabled golden apple is a treasure, often symbolizing rebirth and immortality. Support at this level provides a shining example of dedication to the importance of the visual arts.

Donor receives one exclusive exhibit sponsorship; \$500 gift certificate; 10% discount on purchases and reduced class fees for one year, artwork gift similar to level of "tree" art or choice of another from options provided; donor board listing



Stimulating

The brightest element in the canvas of the sky and light of inspiration, the sun provides energy for continued growth. Likewise, support at this level helps assure vitality and elevated success in our mission.

Sun—\$10,000+

Glass art "sun" reigns over the tree . Donor name etched into the glass.

Donor receives two exclusive exhibit sponsorships; \$1,000 gift certificate; 10% discount on purchases and reduced class fees for one year, artwork gift similar to level of "tree" art or choice of another from options provided; donor board listing

For further information on these or other opportunities, call the Prairie Art Alliance at 544-2787 or e-mail jscarlson@prairieart.org